



Press Note 2009-03

STOLL continues to develop positively as Front loader specialists STOLL-Front-loaders maintain success with their new Front-loader ROBUST FZ

Lengede, March 2009

Karsten Rewitz, STOLL General Manager and General Manager of the parent organisation Freudendahl Invest A/S gave a positive report during a recent Press day in Germany concerning the development of the machinery factory STOLL in Niedersachsen Legende. With 140 Million Euro as the total turnover for the JF-STOLL Group - with the head quarter - in Sønderborg/Denmark, the turnover goal for the company was reached in Fiscal Year 2008. The Front-loader specialist STOLL from Germany contributed with a turnover of 85,1 Million Euro in 2008 (73 million Euro in 2007) and played an important part in the success of the company.

Impressive is the statistics for the annual number of manufactured front-loaders. During 1999, 5,620 front-loaders were manufactured, whereas 11,700 front-loaders were recorded in 2009. Some of this success is contributed to the expansion of the export market, as well as a positive further development in the OEM business with several tractor manufacturers.

With the introduction of the new loader generation ROBUST FZ and FS, STOLL intend to increase their market share world-wide. In order to obtain this goal, STOLL intend to strengthen their activities continuously in the Export market.

In the area of compact tractors of 10 to 15 PS, STOLL will invest in the introduction of their own range FC 250, FC 350 and FC 450. STOLL are taking this route because the requirement in this product segment exists from both, dealers as well as STOLL OEM-partners. With regard to a steady increase in the market for these compact tractors, STOLL also expect to see further development possibilities in this segment.

At the Lengede plant Stoll manufacture only STOLL-Front loaders since 2008. The production of "the green line techniques" is now only found at the Danish factory in Sønderborg. This had resulted in a complete restructuring of products in Legende, which to date has still not been fully completed. The production schedule is based on the Lean-Principal and there has been altogether almost 4 Million Euro invested in Legende.

In order to communicate the most important news and developments to the International agricultural press, STOLL invited journalists from across Europe to a two day event in Rieneck near Würzburg. 50 Journalists accepted the invitation and were involved in product training and a practical demonstration of machinery. STOLL also had various different types of tractors and front loaders on display in various set-ups to show the handling of straw square bales, silage bales, manure, Corn, Brushwood and woodchips.



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