

Press Release

Lengede, 03. May 2010

Leadership change in the Sales Management of STOLL Maschinenfabrik GmbH

After 25 years of service with STOLL, Detlev Blume, 49, the long standing Sales Manager has decided of his own volition to leave STOLL on 30.06.2010. Blume has been credited with much of the success of STOLL in Europe over the past number of years, and now moves on to a new challenge as Managing Director of a major John Deere Distributorship in Lower Saxony and remains in contact with STOLL and the agricultural business.

With immediate effect, Armin Walter, 47, will take over the world-wide Sales and Marketing Role within Stoll. Armin Walter has been employed by STOLL since October 2007 in the capacity of Export Sales Manager with responsibility also for the OEM business. As a very experienced leader in the Agricultural sector he will steer the world-wide STOLL sales team from now on. Spanning a career of over 20-years in the agricultural machinery industry, he has held several responsible positions with major manufacturers. He was 12 years as Sales Manager for an International manufacturer of Foraging equipment and gained experience as an International Sales Manager for TANCO Autowrap Ltd., a leading Irish manufacturer of Bale wrapping equipment. He was also Sales and Marketing Manager for a front loader company in Germany for several years.

As well as his position as Director of Sales and Marketing, Walter will also remain responsible for the Export front loader business and will maintain contact with Tractor Manufacturers (OEM).

"I am certain that due to Armin Walter's extensive experience in the agricultural sector he will continue his success within STOLL". "His expertise in Sales, Marketing and Product Management will further help to accelerate the success of STOLL world-wide", confided Managing Director, Karsten Rewitz.

To further strengthen the sales in Germany and the bordering countries, Mr. Steffen Krippahl, 38, will become Sales Manager with effect from 7th May 2010. Mr. Krippahl studied Agriculture in Kiel/Germany and is employed in the agricultural machinery business since 2001. He was Managing Director for various subsidiaries of the Cooperation Raiffeisen Kiel and built up the subsidiary for CLAAS in Bordesholm/Germany.

Since June 2007 Mr. Krippahl was employed by STOLL's sister company, JF in Denmark as Regional Export Manager for the following markets: Germany, Austria, Switzerland, Benelux, France, England, Ireland, Japan and Korea. In this position he maintained intensive contact with field personnel in STOLL, the agricultural machinery dealers and the end user customers in Germany.

As part of his recent activities, Mr. Krippahl trained the Sales representatives of STOLL and the dealers in Germany. Also, due to his intensive contact with the end customers, he helped to influence and drive the market development of new products such as the Disc Mowers Range SM/GX 7005.

In the forthcoming harvest season, Steffen Krippahl will first focus on the area of grassland technology at STOLL before he takes over the sales management role on 1st July 2010 for both areas - JF-STOLL Front End Loaders and JF- Grassland Technology for Germany and neighbouring countries.

The Management and work colleagues at STOLL wish to take this opportunity to thank Detlev Blume for his many good and trustworthy years of service and wish him every success in his new role. Detlev Blume will make his official departure at our Sales Day at the end of June.



The new Management Team Sales and Marketing at Wilhelm STOLL Maschinenfabrik GmbH
Steffen Krippahl, Armin Walter, Karsten Rewitz

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