

Press Release

STOLL is now on YouTube with the world's largest front loader

Lengede, November 2014

Anyone who is interested in moving images, dynamics and anything high-tech can now watch STOLL's own presentation in the social media. The international front loader specialist is presenting its flagship product, the FZ 100, on the YouTube channel (www.youtube.com/StollFrontloader). The video also has its own audio icon, which rises to the top in the intro tone sequence – just like a front loader! With its catchy tune, this is without doubt an original video from STOLL.

Facebook Friends of STOLL can take part in a winter competition and if they are lucky they could win an original STOLL cap.

Convincing in just 2:17 minutes

Quality, customer focus and a very wide range of products for over 3,250 different tractors. That's what distinguishes the Stoll group on both a national and international level. Anybody who needs persuading of the performance and the technical features of the biggest front loader in the world, the FZ 100, will only need two minutes on YouTube. The clip presents the best view of the front loader thanks to Z-shaped kinematics, its easy handling thanks to the automatic "return to level" feature, how to save on unloading time with the quick discharge action and its smooth ride with the Comfort Drive damping system. These practical features, come as standard with the FZ 100 - as the entertaining video informs viewers.

STOLL plans to release more videos in 2015 to give farmers, contractors and dealers a quick overview of the product. Work is also underway on videos covering various technical areas and the company itself. "The goal is to provide our customers with information that is quickly and easily accessible. We think that is also part of providing a good service", said Managing Director of STOLL, Sven Reinke regarding the online activities of the brand.

1.761 Zeichen

About Wilhelm Stoll Maschinenfabrik GmbH

Wilhelm Stoll Maschinenfabrik GmbH, based in Lengede south east of Hannover, Germany, is part of the international Stoll Group and employs about 500 people.

Stoll is a global market leader in front loaders and attachments for tractors with 10 to 300 hp. The specialist firm develops, manufactures and sells the three front loader lines: ProfiLine, EcoLine and CompactLine - partly under its own brand and partly as a supplier.

STOLL stands for outstanding quality and unwavering customer focus. Farmers, contractors and dealers benefit from the world's widest range of attachments, because with STOLL they can find the right front loader for the most diverse makes of tractor.



In 1878, Wilhelm Stoll founded the company and it has been based in Lengede since 1946. The Stoll Group has been part of the DMB (German SME investments) since 2013.

For more information visit www.stoll-germany.com.

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